

**SteelLinC™ is a brand of the Bar & Wire Rod of
NIPPON STEEL CORPORATION**



[Brand Statement]

SteelLinC™ has accumulated experience in manufacturing including processing and the technologies used in processing.

Based on this, we are committed to increase the value and productivity of customers' products through the provision of the world's most advanced steel bar and wire rod products and the creation of values resulting from the combination of our steel and customers' manufacturing method.



High-end products to customers, which are made by realizing the ultimate potential of steel

We have released innovative new products that contribute to the high strength, high durability, omission of process and environmental response. We will continue to provide the world's most advanced steel material products in response to the needs of society.

Sector	Application	High strength Low weight	Omission of processing operatins Enhanced workability	Environmentally friendly Others
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Automobiles and constructin machinery

Sector	Application	High strength Low weight	Omission of processing operatins Enhanced workability	Environmentally friendly Others
Engines 	Hot-forged parts	High-strength untempered steel for hot forging		
	Cold-headed parts	Steel bars for cold heading		
	Connecting rods	High-strength steel for FS/cracking connecting rods		
	Valve springs	Wire rods high-strength valve springs		
Transmissions 	Gears	Steel for high-strength gears (XG5), etc.		
	Nitrocarburized parts	Highly durable nitrocarburized steel with low distortion		
	Carburized parts	Steel for mild carburization		
		Steel that prevents large grain (NSACE™)		
Suspension systems 	High-frequency hardened parts	Steel for high-frequency hardning with high strength		
	Cold-headed parts	Super forging (SF)		
	Shafts	Directly normalized processed steel (FG and DN)		
	Suspension springs	High-strength suspension spring steel		
	Tires	Wire rods for steel tire cords		
Fasteners 	Bolts and nuts	Boron steel for cold forging (SBR and NHB™)		
		Untempered steel for cold foking (NHF™ and SUC80D)		
		Low-carbon aluminium killed steel without annealing (SNH**A/B)		
		New soft wire rods (DS)		
		Soft wire rods (SCS™)		
		Wire rods with simplified annealing (ED, EC, and ES)		

Industrial machinery and electric machinery

Sector	Application	High strength Low weight	Omission of processing operatins Enhanced workability	Environmentally friendly Others
	Cutting parts	Untempered steel for direct cutting		
	Solar power generation (saw wires)	High-toughness steel	Free-cutting steel for machine construction	Lead-free free-cutting steel (EZ, SumiGreen™ S, T, and CS)
		Wire rods for saw waire (SPURKS™)		

Constructin and public works

Sector	Application	High strength Low weight	Omission of processing operatins Enhanced workability	Environmentally friendly Others
	High strength bolts	SHTB™, Steel for high-tension bolts		Steel for fire-resistant bolts Steel for weather-resistant bolts
	Bridge cables	Wire rods for high-strength bridge cables	DLP™ wire rods	
	Concrets	Wire rods for high-strength PC steel wires Steel for high-strength shearing reinforcement bars (NS High Deck™ and KSS785)	Direct-quenched wire rods (NHQ™)	
	Chains	Steel for high-strength chains		

What's the SteelLinC built-in ?

It's a proof that the world's most advanced SteelLinC products are used.



Advanced technology and on-site competence

Our level of craftsmanship allows us to satisfy any request.

Advanced technology supported by our prowess in the field

Developing human resources at manufacturing sites

We are committed to improving the skills of each worker who manufactures products in order to build steel materials, which are designed using advanced technologies, with elaborate work in a precise and stable manner. We train workers to become an "artisan" with a high level of skill through the integrated program, who fulfill the demands of customers.



Producing excellent engineers

We encourage workers to acquire skills that are unparalleled the world over. Many of our workers have received national awards, such as the Award of Contemporary Master Craftsmen^{*1} and Medal with Yellow Ribbon.^{*2}

^{*1} Award of Contemporary Master Craftsmen: To be awarded to people who have excellent skills and who have contributed to the development of industry
^{*2} Medal with Yellow Ribbon: To be awarded to engineers who have worked hard on the frontlines and who are good examples for others



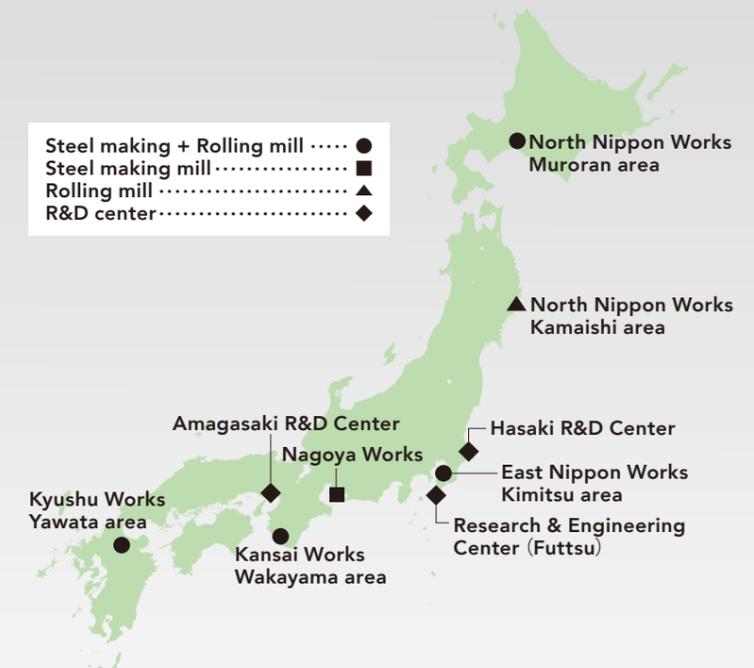
Has excellent skills for managing the quality of wire rods and analyzing them (can feel fine inclusions [approximately 50 μm] using his fingers)

Has established a technique to use noncombustible ores (which led to improved productivity) and has made efforts to provide training to help develop younger workers

Our production sites distributed over a large area secure a stable and efficient system that reacts to disasters with full preparation.

Stable supply system with multiple steelworks

The manufacture of a product at multiple steelworks is possible, and this allows us to cope with environmental changes and emergencies in a speedy and flexible way.

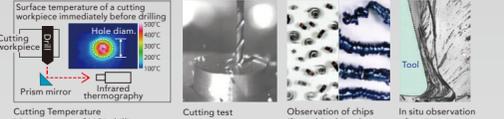




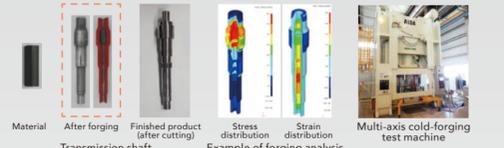
Creation of new values through the multiplication of "steel materials (Nippon Steel) x processing operations (customers)".

Processing and heat treatment technologies
We are engaged in the development of various techniques, such as those for steel utilization, along with solutions that can support customer processing operations. Also, we make proposals for reducing customer processing operations and costs, as well as for improving part functions.

Cutting technologies
We are working on an assessment simulation for the machinability of various cutting techniques (e.g., lathe turning and drilling). We propose materials for which machinability has been improved and conditions for cutting as well.



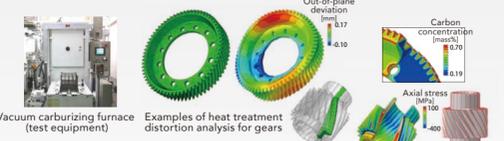
Forging technologies
We are studying and developing methods for the best possible forging processes and for the prediction of cracking limits during forging, etc., with the full use of cutting-edge forging test machines and simulation techniques.



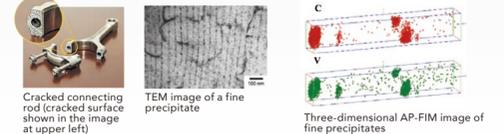
Secondary and tertiary processing technologies
We are developing technologies used in the secondary and tertiary processing sectors, including wire drawing. In addition, we offer wire rods for high-strength steel cords and other steel materials, which prove their true value when undergoing customer processes, such as heat treatment.



Heat treatment technologies
We propose heat treatment conditions to customers as based on the prediction of heat treatment distortion, with the full use of cutting-edge heat treatment test machines and simulation techniques. The prediction of the distortion of all steel types is possible by using enormous amounts of data on material characteristics — this is one of our advantages as a steel material manufacturer.



Fracture-splitting technologies
We assist customers in developing processing methods, all through our abundant technologies for steel materials. For example, we have developed fracture-splitting/cracking steel for high strength connecting rods that are formed in one piece, then cracked, and then assembled again, which reduces both engine weight and manufacturing costs.



High strength Low weight Omission of manufacturing processes Environmentally friendly

Nippon Steel provides customers with proposals and supports them through the due consideration of customer processing operations.

The flexible control of components and inclusions realizes a wide range of steel materials.

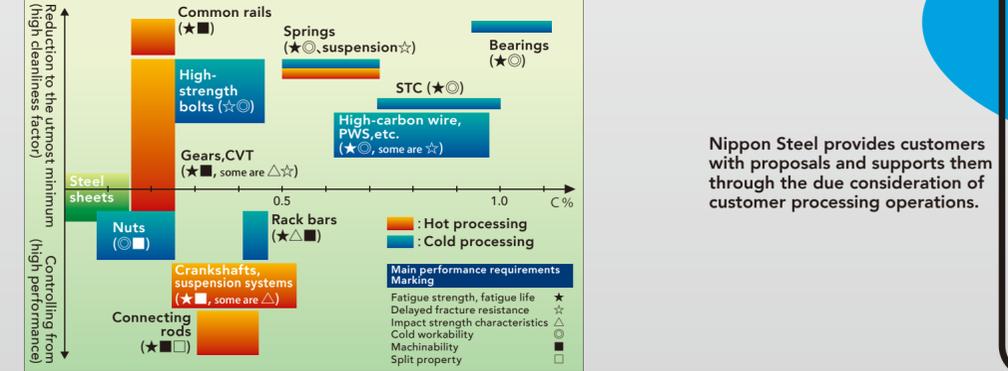
Material design and manufacturing technologies
We ensure that customer requests will always be satisfied, such as for need regarding higher strength, higher quality, or lower cost, along with need for environmentally friendly products.

Wide varieties of steel types
In order to obtain the necessary and sufficient strength ranges that meet customer usage, the volume of carbon and alloy composition is formulated in an optimal way.

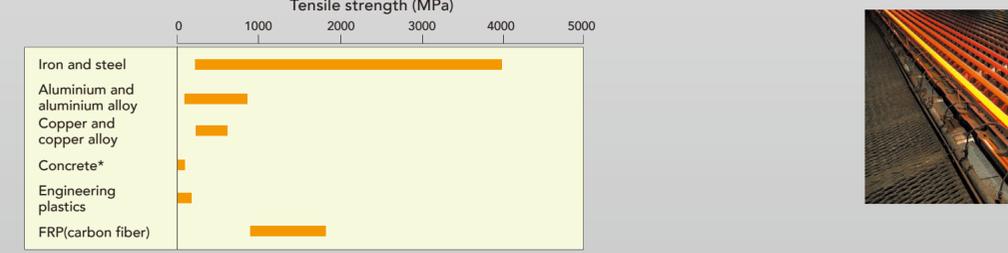
Inclusion control
Nonmetallic inclusions can be reduced to the utmost minimum. In addition, we propose their active use by controlling their form.

Manufacturing technologies and skills
Our cutting-edge manufacturing equipment, our advanced production technologies, and the skills of our expert workers actualize the accurate and stable production of finely designed steel materials.

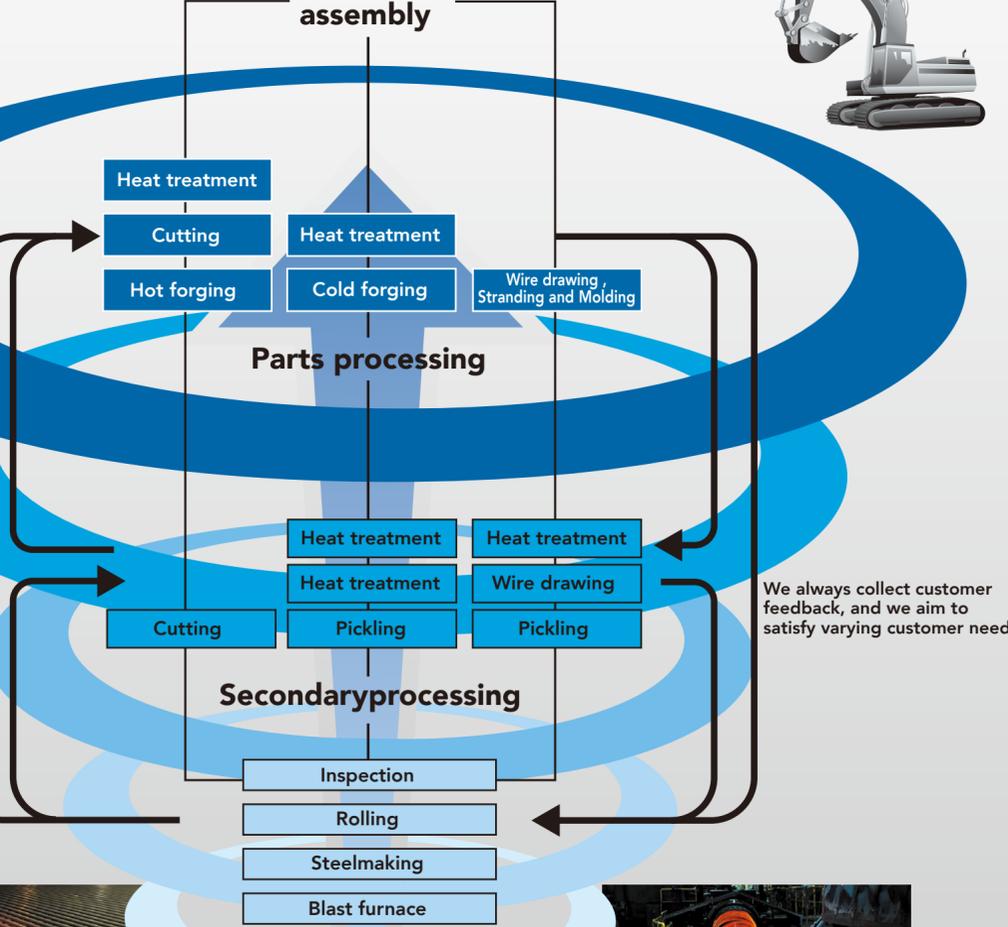
Formulation of the volume of carbon and inclusions in accordance with the parts to be applied



Comparison of various material strengths



*Compressive strength



Nippon Steel provides customers with proposals and supports them through the due consideration of customer processing operations.

We always collect customer feedback, and we aim to satisfy varying customer needs.



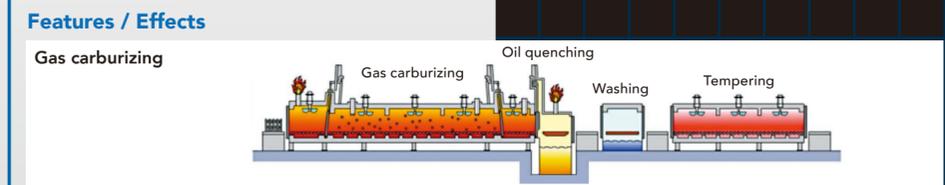
Manufacturing of steel bars and wire rods
SteelInC
NEW STEEL AGE



An example of new value creation with customers

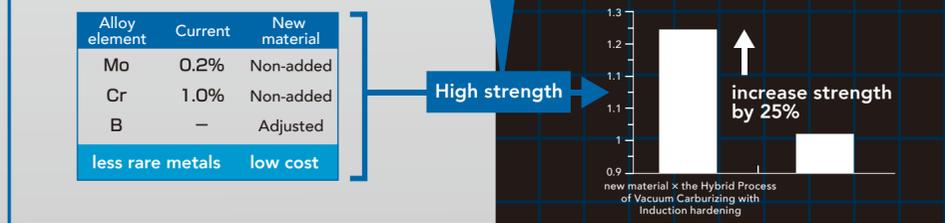
Gear Steel for the Hybrid Process of Vacuum Carburizing with Induction hardening that contributes to high strength and reduction of CO₂ emissions
*Results of collaborative development with AISIN AW CO., LTD. and Aichi Steel Corporation

Technical points
The combination of "optimum component design" and "Innovation method (heat treatment)", the gear part with high strength, realize the reduction of CO₂ during production



The Hybrid Process of Vacuum Carburizing with Induction hardening
Space saving

CO₂ emissions ↓ 50% Low distortion & Low cost Processing time ↓ 55%



cf.
•used in differential gears for automatic transmission
•win The Japan Institute of Metals and Materials Technical Development Award
•win the METI Minister's Prize(Product and technology development) for the 8th Monodzukuri Nippon Grand Awards

