Today, Nippon Steel Corporation (President: Shoji Muneoka) and Sumitomo Metal Industries, Ltd. (President: Hiroshi Tomono) (collectively, the “Companies”) jointly announced that they have agreed to commence consideration of the integration of their entire businesses (the “Business Integration”), targeted for October 1, 2012. The Companies will, with the spirit of their relationship being based on equality, proceed to consider the Business Integration.

I. Objectives and Background of the Business Integration

1. Objectives

The Companies would, through the Business Integration, accelerate their global strategies and realize a level of competitiveness which is globally outstanding in all aspects, including technology, quality, and cost, by combining their respective resources that each has built up, and generate synergies through consolidation of the superiority area in their respective businesses. By implementing these measures, the Companies, in the midst of drastic changes to the overall business environment, aim to become a truly world-leading comprehensive steel manufacturer. In addition, through the Business Integration, the Companies aim to better respond to the needs of customers both in Japan and overseas and desire to contribute to further development of the Japanese and global economy and improvement of global society.

2. Background

The Companies have implemented various measures to strengthen each company’s competitiveness since their alliance commenced in 2002, such as the mutual supply of semi-finished steel products and business consolidation of their respective subsidiaries. These measures have produced excellent results. Nevertheless, confronted with the changes in the business environment surrounding the steel industry such as those mentioned below, the Companies have come to share the understanding that it is crucial to further strengthen their mutual relationship:

(i) Expansion of steel demand all over the world, especially in emerging
countries;
(ii) Further increase in the need for higher quality and technology arising out of the augmentation of new business areas of steel application, such as those in energy and environment-related sectors;
(iii) Commissioning of newly constructed steel mills in various countries and intensified competition in the steel supply markets globally; and
(iv) Globalization of steel consuming industries and rapid and drastic changes in the markets for procuring raw materials for steel.

Under these circumstances, the Companies have decided that the best option for all stakeholders of both Companies, including their shareholders and employees, is for a global top-tier steel manufacturer to be created through the Business Integration, by which more competitive products and services would be provided to meet the changing needs of customers both in and outside of Japan, and the continuous expansion of the Companies’ corporate value could be sought. The Companies have thus reached today’s agreement.

II. Goals of the Integrated Company

The new company created by the Business Integration (the “Integrated Company”) would endeavor to realize the following goals, aiming at becoming a world-leading comprehensive steel manufacturer.

1. Promoting and Accelerating the Global Strategies

The Integrated Company would establish a system for supplying a variety of products to customers in the world as a comprehensive steel supplier by complementing the business of each Company through the assembly of the Companies’ and their group companies’ respective technologies, manufacturing bases, products that they are strong at, and their sales networks, and by maximizing the synergies of such assembly. Combining the Companies’ domestic and overseas manufacturing sites and collaborating with their respective business partners having manufacturing bases in various countries would enable the Integrated Company to maintain a global system of production, marketing and sales, and R&D activities, which would cover not only Japan, the United States, and European nations, but also China, ASEAN member states, India, Central and South American countries, Middle and Near East countries, and African countries where economic growth is expected. Furthermore, the Integrated Company would seek and implement measures to reinforce and further expand its global manufacturing and supply system at a faster pace.
2. Maintaining the World’s Most Advanced Technology

Through the integration of the Companies’ technology and R&D activities, the Integrated Company would maximize the potential of steel as a material and ensure that its technologies in the relevant area are always the most advanced. In addition, the Integrated Company would boost its competitiveness so that it can respond to the changing and upgrading needs of customers by combining the advanced technologies of the Companies, including product development capabilities, and capabilities for responding to customers’ need for quality, and by creating synergies. The Integrated Company would further enhance its capabilities to offer comprehensive proposals to customers, combining proposals relating to both steel and non-steel businesses.

The Integrated Company would also promote further improvement of its technological infrastructure by modernizing its facilities and enhancing the level of technology, and would devote itself to dealing with issues related to raw materials, the global environment, etc., by utilizing the Companies’ technologies to the maximum extent.

3. Securing Cost Competitiveness in Global Competition

The Integrated Company would pursue greater efficiency and reinforcement of its manufacturing bases by integrating the Companies’ respective technologies and advantages in their manufacturing capabilities, implementing measures to strengthen its organization, including innovation of manufacturing processes, and concentrating and re-organizing resources.

The Integrated Company would endeavor to realize the advantages of the Business Integration at an early stage and to reinforce its business infrastructure by creating synergies and promoting measures to strengthen its competitiveness in operations, technologies, facilities, cost, raw materials, procurement, and production site management (with regard to operations, safety, environment, maintenance, etc.), and would seek to secure cost competitiveness not only for itself but for its group as a whole, to withstand the global competition.

Taking advantage of the advanced technologies, financing capacities, and other strengths of the Companies, the Integrated Company would enhance its capabilities in both procurement and technologies for the effective use of raw materials, and would further reinforce its cost competitiveness.

4. Reinforcing Business Infrastructure of Non-Steel Segments

With respect to non-steel business segments, such as engineering, urban development, chemicals, new materials and system solutions, the Integrated
Company would seek to produce synergies and strengthen its competitiveness, by enhancing its business infrastructure and further improving its comprehensive capabilities to offer business solutions to customers, and assembling proposals relating to both steel and other business segments.

5. Maximizing Corporate Value and Improving Evaluation from Shareholders and Capital Markets
By implementing the foregoing measures, the Integrated Company would seek to maximize its corporate value and would use its utmost efforts to obtain a high evaluation from shareholders and capital markets by further improving its profitability, promoting the strategic utilization of funds and assets, and building up a stronger financial base.

6. Aggregation of Resources
The Integrated Company would pursue and work diligently towards the earliest accomplishment of the above goals by strongly promoting unification of all employees of the Companies, all group companies, and all partner contracting companies and aggregating the resources of the Companies, while also taking into due consideration closer cooperation with local communities.

III. Outline of Integration Plan; Working Group for Consideration of the Business Integration
The Companies will proceed with the plan for the Business Integration pursuant to the following. Such plan will be subject to approval by the Companies’ respective shareholders and the relevant authorities.

1. Form and Schedule of Integration
   (1) Form of Integration
       The Companies will aim to form a business holding company by way of a merger.
   (2) Schedule (Prospective)
       February 3, 2011: Execution of the Memorandum Regarding Consideration of the Business Integration
       October 1, 2012: Effective date of the merger (date of the Business Integration)

The Companies plan to execute a merger agreement targeted for April 2012 at the latest and hold shareholders’ meetings to approve the merger agreement as soon as possible but no later than at their annual ordinary shareholders’ meetings held in June 2012.
2. Basic Matters (such as company name, headquarters, representative director(s), officers, etc.)
   These are to be determined after consultation between the Companies.

3. Integration Ratio
   The integration ratio (i.e., the ratio of the share allotment upon the merger) is to be determined upon consultation between the Companies based on an assessment by external institutions.

4. Working Group for Promoting Integration
   An “Integration Study Committee” co-chaired by the Presidents of both Companies will be organized and it will commence consideration of the Business Integration.

Undetermined items will be disclosed immediately once determined.

[Reference Materials]
Outline of each Company

[Contacts]
Nippon Steel Corporation: Public Relations Center, General Administration Div.
Tel: +81-3-6867-2135, 2146, or 2147

Sumitomo Metal Industries, Ltd.: Public Relations Group
Tel: +81-3-4416-6115
<table>
<thead>
<tr>
<th>Name</th>
<th>Information</th>
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<tbody>
<tr>
<td>John Doe</td>
<td>Student</td>
<td>Studying full-time</td>
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<tr>
<td>Jane Smith</td>
<td>Faculty</td>
<td>Teaching mathematics</td>
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<tr>
<td>Richard Brown</td>
<td>Staff</td>
<td>Working in administration</td>
</tr>
<tr>
<td>Emily Davis</td>
<td>Alumni</td>
<td>Graduated in 2010</td>
</tr>
<tr>
<td>Michael Johnson</td>
<td>Employee</td>
<td>Working in IT department</td>
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Additional Information:
- John Doe is a current student at the University of XYZ.
- Jane Smith is a professor and specializes in advanced mathematics.
- Richard Brown oversees the administrative operations of the university.
- Emily Davis completed her degree in 2010 and has since been actively involved in alumni events.
- Michael Johnson joined the IT department last year and is responsible for network management.
Nippon Steel Corporation (“Nippon Steel”) and Sumitomo Metal Industries, Ltd. (“Sumitomo Metals”), or one of them, may file a registration statement on Form F-4 (“Form F-4”) with the U.S. Securities and Exchange Commission (the “SEC”) in connection with the possible business combination (or integration) between the two companies, if it is consummated. The Form F-4 (if filed) will contain a prospectus and other documents. If a Form F-4 is filed and declared effective, the prospectus contained in the Form F-4 will be mailed to U.S. shareholders of Nippon Steel and Sumitomo Metals, or one of them, prior to the shareholders’ meeting(s) at which such business combination (or integration) will be voted upon. The Form F-4 and prospectus (if the Form F-4 is filed) will contain important information about the two companies, such business combination (or integration) and related matters. U.S. shareholders to whom the prospectus is distributed are urged to read the Form F-4, the prospectus and other documents that may be filed with the SEC in connection with such business combination (or integration) carefully before they make any decision at the respective shareholders’ meeting with respect to such business combination (or integration). Any documents filed with the SEC in connection with such business combination (or integration) will be made available when filed, free of charge, on the SEC’s web site at www.sec.gov. In addition, upon request, the documents can be distributed for free of charge. To make a request, please refer to the following contact information.

<table>
<thead>
<tr>
<th>Nippon Steel</th>
<th>Sumitomo Metals</th>
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<tr>
<td>Nippon Steel Corporation</td>
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<td>E-mail : <a href="mailto:matsui-tsf@sumitomometals.co.jp">matsui-tsf@sumitomometals.co.jp</a></td>
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Note Regarding Forward-looking Statements

This document includes “forward-looking statements” that reflect the plans and expectations of Nippon Steel Corporation and Sumitomo Metal Industries, Ltd. in relation to, and the benefits resulting from, their possible business combination (or integration) described above. To the extent that statements in this press release do not relate to historical or current facts, they constitute forward-looking statements. These forward-looking statements are based on the current assumptions and beliefs of the two companies in light of the information currently available to them, and involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors may cause the actual results, performance, achievements or financial position of one or both of the two companies (or the post-transaction group) to be materially different from any future results, performance, achievements or financial position expressed or implied by these forward-looking statements. The two companies undertake no obligation to publicly update any forward-looking statements after the date of this document. Investors are advised to consult any further disclosures by the two companies (or the post-transaction group) in their subsequent domestic filings in Japan and filings with the U.S. Securities and Exchange Commission.

The risks, uncertainties and other factors referred to above include, but are not limited to:

1. economic and business conditions in and outside Japan;
2. changes in steel supply, raw material costs and exchange rates;
3. changes in interest rates on loans, bonds and other indebtedness of the two companies, as well as changes in financial markets;
4. changes in the value of assets (including pension assets), such as marketable securities;
5. changes in laws and regulations (including environmental regulations) relating to the two companies’ business activities;
6. rise in tariffs, imposition of import controls and other developments in the two companies’ main overseas markets;
7. interruptions in or restrictions on business activities due to natural disasters, accidents and other causes;
8. the two companies’ being unable to reach a mutually satisfactory agreement on the detailed terms of the possible business combination (or integration)
or otherwise unable to complete it; and
(9) difficulties in realizing the synergies and benefits of the post-transaction group.